

Dennis V. Hoffman, CFP®

**FIRM SUPPLEMENTAL BROCHURE
(ADV PART 2B)**

JULY 11, 2022

Cross State Financial Group, LLC

Main Office

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This Brochure Supplement provides information about Dennis V. Hoffman that supplements the Cross State Financial Group, LLC's Brochure. You should have received a copy of that Brochure. Please contact Mr. Hoffman at (800) 621-6974 if you did not receive Cross State Financial Group, LLC's Brochure or if you have any questions about the contents of this supplement.

Additional information about Dennis V. Hoffman is available on the SEC's website at www.adviserinfo.sec.gov. You can search this site by a unique identifying number, known as a CRD number. The CRD number for Mr. Hoffman is 1054704.

ITEM 2 – EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

DENNIS V. HOFFMAN

Born: 1940

Education:

Institutions University of Illinois Champaign Urbana
– Bachelor of Arts – 1965

University of Illinois
– Master of Education – 1967

Certified Financial Planner (CFP®)

Issued by: Certified Financial Planner Board of Standards, Inc.

Prerequisites: Candidate must meet the following requirements:

- A bachelor's degree (or higher) from an accredited college or university, and
- Three years of full-time personal financial planning experience or the equivalent part-time experience (2,000 hours equals one year full-time)

Designation Training Requirements: Candidate must complete a CFP-board registered program, or hold one of the following:

- CPA
- ChFC
- Chartered Life Underwriter (CLU)
- CFA
- Ph.D. in business or economics
- Doctor of Business Administration
- Attorney's License

Designation Exam Type: Final certification examination

Continuing Education Requirements: 30 hours every two years

Business Background:

Cross State Financial Group, LLC – July 2022 to Present
– Investment Adviser Representative

Financial Depot – February 2014 to Present
– CFP

Oklo Financial, LLC – August 2012 to February 2014
– Investment Adviser Representative

American Investors Company – January 2004 to July 2012
– Registered Representative/Advisory Affiliate

ITEM 3 – DISCIPLINARY HISTORY

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would-be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

ITEM 4 – OTHER BUSINESS ACTIVITIES

Mr. Hoffman is an owner and investment adviser representative of the Financial Depot, a state-registered investment adviser. Although this is considered investment related, there are no conflicts of interest associated with this activity as he does not recommend advisory services for a fee to the firm's clients through the Financial Depot. He devotes approximately 25% of his time to this activity.

Mr. Hoffman is a board member of Trinlogix. He devotes less than 1% of his time to this non-investment related activity.

ITEM 5 – ADDITIONAL COMPENSATION

Mr. Hoffman does not receive any additional compensation.

ITEM 6 – SUPERVISION

Mr. Hoffman is overseen by the Adviser's Chief Compliance Officer, Danielle E. Mutz. Ms. Mutz reviews all new accounts opened by Mr. Hoffman. Ms. Mutz can be reached at (800) 621-6974.